

CONTRACT



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

KWME, Inc
Attention: Rose Manipon
600 Kapiolani Blvd
#212
Honolulu, HI 96813

Contract / Revision 147772 /		Alt. Order #
Product		
Contract Dates 07/30/12 - 08/05/12		Est. #
Advertiser POL - Ben Cayetano for Mayor		Original Date / Revision 07/24/12 / 07/26/12
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/30/12	08/03/12	M-F Wake Up 2day	5a-8a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				4	\$300.00			
N 4	KHON	07/30/12	08/03/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				2	\$500.00			
N 5	KHON	07/30/12	08/03/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				2	\$500.00			
N 6	KHON	07/30/12	08/03/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				2	\$1,500.00			
N 7	KHON	07/30/12	08/03/12	M-F 10p-1035p	10p-1035p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				3	\$1,250.00			
N 8	KHON	07/30/12	08/03/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				1	\$1,500.00			
N 9	KHON	07/30/12	08/03/12	Inside Edition	1035p-1105p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				3	\$300.00			
N 10	KHON	08/04/12	08/04/12	Sat. Wheel of Fortune	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S-				1	\$600.00			

*Tax 1 Note: Sales Tax 4.712%.

Totals 18 \$12,950.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/01/12 - 07/31/12	9	\$7,200.00	\$6,120.00	\$288.37	\$6,408.37
08/01/12 - 08/04/12	9	\$5,750.00	\$4,887.50	\$230.30	\$5,117.80
Totals	18	\$12,950.00	\$11,007.50	\$518.67	\$11,526.17

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT

KHON
 88 Piikoi Street
 Honolulu, HI 96814
 (808)591-2222

And:

KWME, Inc
 Attention: Rose Manipon
 600 Kapiolani Blvd
 #212
 Honolulu, HI 96813

Contract / Revision 148059 /		Alt. Order #
Product		
Contract Dates 08/08/12 - 08/12/12		Est. #
Advertiser POL - Ben Cayetano for Mayor		Original Date / Revision 07/27/12 / 07/27/12
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/08/12	08/12/12	M-F Wake Up 2day	5a-8a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/12	08/12/12	MTWTF--				3	\$300.00			
N 4	KHON	08/08/12	08/12/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/12	08/12/12	MTWTF--				2	\$500.00			
N 5	KHON	08/08/12	08/12/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/12	08/12/12	MTWTF--				2	\$500.00			
N 6	KHON	08/08/12	08/12/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/12	08/12/12	MTWTF--				2	\$1,500.00			
N 7	KHON	08/08/12	08/12/12	M-F 10p-1035p	10p-1035p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/12	08/12/12	MTWTF--				2	\$1,250.00			
N 8	KHON	08/08/12	08/12/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/08/12	08/12/12	MTWTF--				1	\$1,500.00			
Totals											12	\$9,900.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/01/12 - 08/10/12	12	\$9,900.00	\$8,415.00	\$396.51	\$8,811.51
Totals	12	\$9,900.00	\$8,415.00	\$396.51	\$8,811.51

Signature: _____

Date: _____

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CONTRACT

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Friends of Ben Cayetano C/O
KWME
600 Kapiolani Blvd
One Kapiolani Building
Suite 212
Honolulu, HI 96813

Contract / Revision 936612 /		Alt Order #
Product 8/6 WK		
Contract Dates 08/06/12 - 08/11/12		Estimate #
Advertiser Cayetano/NP/Mayor		Original Date / Revision 07/31/12 / 07/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB# 9913141	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 936612ME

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	08/10/12	08/10/12	49ER PRE-SEASON FOOTB3P-6P			:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				2	\$75.00			
Totals											2	\$150.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/30/12 - 08/10/12	2	\$150.00	\$127.50	\$6.01	\$133.51
Totals	2	\$150.00	\$127.50	\$6.01	\$133.51

KITV - 936612TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	08/06/12	08/11/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11111--				5	\$100.00			
2	KITV	08/11/12	08/11/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$100.00			
3	KITV	08/06/12	08/11/12	The View	8:58-10:00 am / Hc		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$150.00			
4	KITV	08/06/12	08/11/12	Dr Oz 4-5p	4-5p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$150.00			
5	KITV	08/06/12	08/11/12	KITV News At 5	5-5:30pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$300.00			
6	KITV	08/06/12	08/11/12	KITV News At 6	6-6:30pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$500.00			

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Least television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KITV
HAWAII

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision 936612 /		Alt Order #
Contract Dates 08/06/12 - 08/11/12		Product 8/6 WK
Advertiser Cayetano/NP/Mayor		Estimate #
		Original Date / Revision 07/31/12 / 07/31/12

KITV - 936612TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
7	KITV	08/06/12	08/11/12	KITV News At 10	10-1035pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$500.00			
8	KITV	08/06/12	08/11/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$300.00			
9	KITV	08/07/12	08/07/12	NY MED	9-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$800.00			
10	KITV	08/08/12	08/08/12	MOD FAMILY/HAPPY END	8-9pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$1,200.00			
11	KITV	08/08/12	08/08/12	FINAL WITNESS	9-10pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$1,200.00			
12	KITV	08/10/12	08/10/12	49er Pre-Season Football	7-10P		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				2	\$200.00			
Totals											29	\$9,850.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/30/12 - 08/11/12	29	\$9,850.00	\$8,372.50	\$394.51	\$8,767.01
Totals	29	\$9,850.00	\$8,372.50	\$394.51	\$8,767.01

Contract Totals 31 \$10,000.00

Signature: _____ Date: _____

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First television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT



KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Plus - Honolulu
c/o KWME, Inc.
600 Kapiolani Blvd., Suite #212
Honolulu, HI 96813

Contract / Revision 802619 /		Alt Order #
Product 8/6-8/13 (Week 7)		
Contract Dates 08/06/12 - 08/12/12		Estimate #
Advertiser Ben Cayetano for Mayor		Original Date / Revision 07/30/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB# 2500	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	08/06/12	08/12/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$60.00			
N 2	KFVE	08/06/12	08/12/12	Hawaii News Now at 6:30	628p-7p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$150.00			
N 3	KFVE	08/06/12	08/12/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$350.00			
N 4	KFVE	08/06/12	08/12/12	Extra (935p-1005p)	935p-1005p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$150.00			
N 5	KFVE	08/06/12	08/12/12	Hot Hawaiian Nights 8p	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$350.00			
N 6	KFVE	08/06/12	08/12/12	NFL Pre-Season Football	various		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
N 7	KFVE	08/06/12	08/12/12	TMZ (M-F - PA)	6p-630p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$40.00			
Totals											8	\$1,500.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	8	\$1,500.00	\$1,275.00	\$60.08	\$1,335.08
Totals	8	\$1,500.00	\$1,275.00	\$60.08	\$1,335.08

Signature: _____

Date: _____

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Plus - Honolulu
c/o KWME, Inc.
600 Kapiolani Blvd., Suite #212
Honolulu, HI 96813

Contract / Revision 782151 /		Alt Order #
Product OLYMPICS-OPENING CEREMONY & WEEK 7/30		
Contract Dates 07/27/12 - 08/05/12		Estimate #
Advertiser Ben Cayetano for Mayor		Original Date / Revision 07/25/12 / 07/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Nani Liu	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 72.50
IDB# 2500	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KHNL	07/27/12	07/27/12	Olympic Opening Ceremony	530p-11p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--				1	\$6,000.00	0.00			
N 2	KHNL	07/30/12	08/05/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$250.00	2.00			
N 3	KHNL	07/30/12	08/05/12	NBC Today Show	7a-9a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$300.00	3.00			
N 4	KHNL	07/30/12	08/05/12	The Olympic Zone	5p-7p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTFSS				3	\$350.00	3.50			
N 5	KHNL	07/30/12	08/05/12	Hi News Now at Five	5p-530p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$350.00	3.00			
N 6	KHNL	07/30/12	08/05/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTFSS				3	\$700.00	7.00			
N 7	KHNL	07/30/12	08/05/12	Olympics All Night	12a-5a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTFSS				2	\$100.00	1.50			
N 8	KHNL	07/30/12	08/05/12	Olympics Weekend Daytime	5a-5p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----22				4	\$400.00	5.00			
Totals												20	\$13,000.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	1	\$6,000.00	\$5,100.00	\$240.31	\$5,340.31
07/30/12 - 08/05/12	19	\$7,000.00	\$5,950.00	\$280.36	\$6,230.36
Totals	20	\$13,000.00	\$11,050.00	\$520.67	\$11,570.67

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

And:

Media Plus - Honolulu
 c/o KWME, Inc.
 600 Kapiolani Blvd., Suite #212
 Honolulu, HI 96813

<u>Contract / Revision</u> 801281 /		<u>Alt Order #</u>
<u>Product</u> Olympic Blast		
<u>Contract Dates</u> 07/28/12 - 07/29/12		<u>Estimate #</u>
<u>Advertiser</u> Ben Cayetano for Mayor		<u>Original Date / Revision</u> 07/26/12 / 07/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> Nani Liu	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 2500	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	07/28/12	07/29/12	All Day ROS	5a-330a		:30			NM	10	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----SS				10				

*Tax 1 Note: General Excise Tax 4.712%.

Totals 10 \$1,000.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	10	\$1,000.00	\$850.00	\$40.05	\$890.05
Totals	10	\$1,000.00	\$850.00	\$40.05	\$890.05

Signature: _____

Date: _____

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